

# Measuring Success: Worldwide Alumni Relations

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# Engaging Alumni

- \* HAIL TO PITT – lifetime affinity
- \* Indicators
  - \* In Country Network, Volunteer Affiliations, receiving/contributing to publications,
- \* Tracking
  - \* Event attendance, volunteer leadership roles, in country network activity

# Data & Communications

- \* Contact information & Relevant Communication
- \* Indicators & Tracking
  - \* Validity of alumni lists pulled from database , number of subscribers to online publications, number of those enrolled online alumni directory, activity on in-country website for alumni network, admissions interviews, career networking, internships

# Raising University's Visibility Internationally

- \* University of Pittsburgh Global Vision
- \* Senior leadership events abroad
- \* Tracking – key indicator is Agreements with institutions (student, faculty, research)

# A Strategic, Cohesive International Alumni program

- \* Goal - to broaden and strengthen Pitt's international alumni and constituent relations outreach

